Amaryllis - Shareable Email Template

Subject Line: You can have an impact on families affected by Huntington disease!

Dear [insert name]:

I am proud to share with you that I volunteer with the Huntington Society of Canada as an Amaryllis bulb seller. Each year, around 25,000 Amaryllis bulbs bloom across Canada inspiring hope for a world free of Huntington disease (HD). HD is a hereditary, neurodegenerative illness with physical, cognitive and emotional symptoms. Huntington disease is like having aspects of Parkinson disease, ALS, Alzheimer disease and schizophrenia, all at the same time. There is currently no meaningful treatment and no cure. Being a part of this national campaign is easy and I know that my efforts make it possible to fund world class research, accelerate clinical trials, and support families and youth.

Would you consider becoming a volunteer Amaryllis bulb seller with me? As a bulb seller you will be bringing us one step closer to finding a meaningful treatment for HD.

The process is simple. Just visit www.inspirehope.ca, email amaryllis@huntingtonsociety.ca or call 1-800-998-7398 ext. 126 to place your order. You can also reach out to me if you have questions about how the process works!

Every Amaryllis in bloom tells the story of caring people who pull together to support families. I hope you will join me in inspiring hope through the beautiful Amaryllis campaign.

Sincerely, [your name]