



The 2023 Huntington Society of Canada National Conference is an invaluable opportunity to meet face-to-face with our community of individuals living with or at-risk for Huntington disease, including youth, as well as caregivers, researchers, and care professionals. You will have the opportunity to raise awareness of your products or services to nearly 400 delegates from across Canada.

EVENT DETAILS

November 17th and 18th, 2023

Set-Up: Daily, 7:30 a.m. to 8:00 a.m.

Doors Open: Daily, 8:00 a.m. to 3:30 p.m.

Sheraton Fallsview
5875 Falls Ave.
Niagara Falls, ON

Only 15 spaces available!!

Deadline to apply: July 31st, 2023

RESOURCE FAIR PACKAGES

Business	Non-Profit	Conference Sponsors*
\$500.00	\$100.00	Free (By Level)

Your space is confirmed once payment and logo are received. Please make cheques payable to "Huntington Society of Canada"

DON'T DELAY, AS SPACE IS LIMITED!

EACH PACKAGE INCLUDES THE FOLLOWING:

- 8' Skirted table and corresponding booth space over 2 days of Conference
- 2 Chairs
- Refreshments available throughout the event

**Our resource fair includes a passport program to entice delegates to visit all booths. Some Conference Sponsorships include booth space as well as virtual and in-person recognition opportunities. Contact us if you'd like to see the sponsorship package!*

PERSONAL INFORMATION

Business/Organization Name: _____

Main Contact: _____

Email: _____ **Phone:** _____

Please describe your business/organization and the products/services you offer: _____

Please describe what will be included in your display area: _____

Participating organizations are asked to provide a minimum \$20 gift towards our “Resource Booth Passport Draw”.

The passport draw incentivizes attendee participation in the resource fair and increases interactions with your booth.

- Yes, count me in. I will bring my donation on Friday, November 17 during set up
- Yes, count me in. I will mail my donation ahead of time to the Waterloo Office (address below)
- Sorry, not at this time

Do you require power at your booth? Please specify:

- None Standard Wall Outlet 7.5amp w/Powerbar 120V-15amp 120V-20amp

Please refer to the registration grid on page 1 regarding registration fees. Your space is confirmed once application, payment and logo are received. Please make cheques payable to “Huntington Society of Canada” and mail with this form to:

Huntington Society of Canada
Attention: Kelsey Laidlaw, Community Events Coordinator
20 Erb St. W, Suite 801, Waterloo, Ontario N2L 1T2

RELEASE OF LIABILITY AND CONSENT

In consideration of the acceptance by the Huntington Society of Canada of this application to participate in the 2023 HSC National Conference Resource Fair, the undersigned (“the Covenanter”) and on behalf of his or her heirs, executors, administrators and legal personal representatives HEREBY RELEASES AND DISCHARGES the Huntington Society of Canada, the Niagara Chapter of the Huntington Society of Canada, the Sheraton Fallsview and their respective directors, officers, employees, contractors, agents, sponsors and all sanctioning bodies (individually and collectively “the Society”) from AND HEREBY CONVENANTS that he or she will at all times hereafter indemnify the Society and keep it indemnified and hold it harmless from and against costs and expenses whatsoever resulting directly or indirectly from or in any way arising out of the Covenanters’ participation in the 2023 HSC National Conference, including without prejudice to the generality of the foregoing, death, personal injury or loss or damage to property, howsoever caused, and whether or not the same may have been contributed to or in any way occasioned by the negligence of the Society. The Covenanter, by his or her execution of this Release, Discharge and Indemnity, confirms that he or she has read, understood and freely agreed to the terms set forth above.

Signature _____ Date _____

KNOW YOUR AUDIENCE

FOR THE 2023 HSC NATIONAL CONFERENCE

WHY DO YOU ATTEND CONFERENCE?

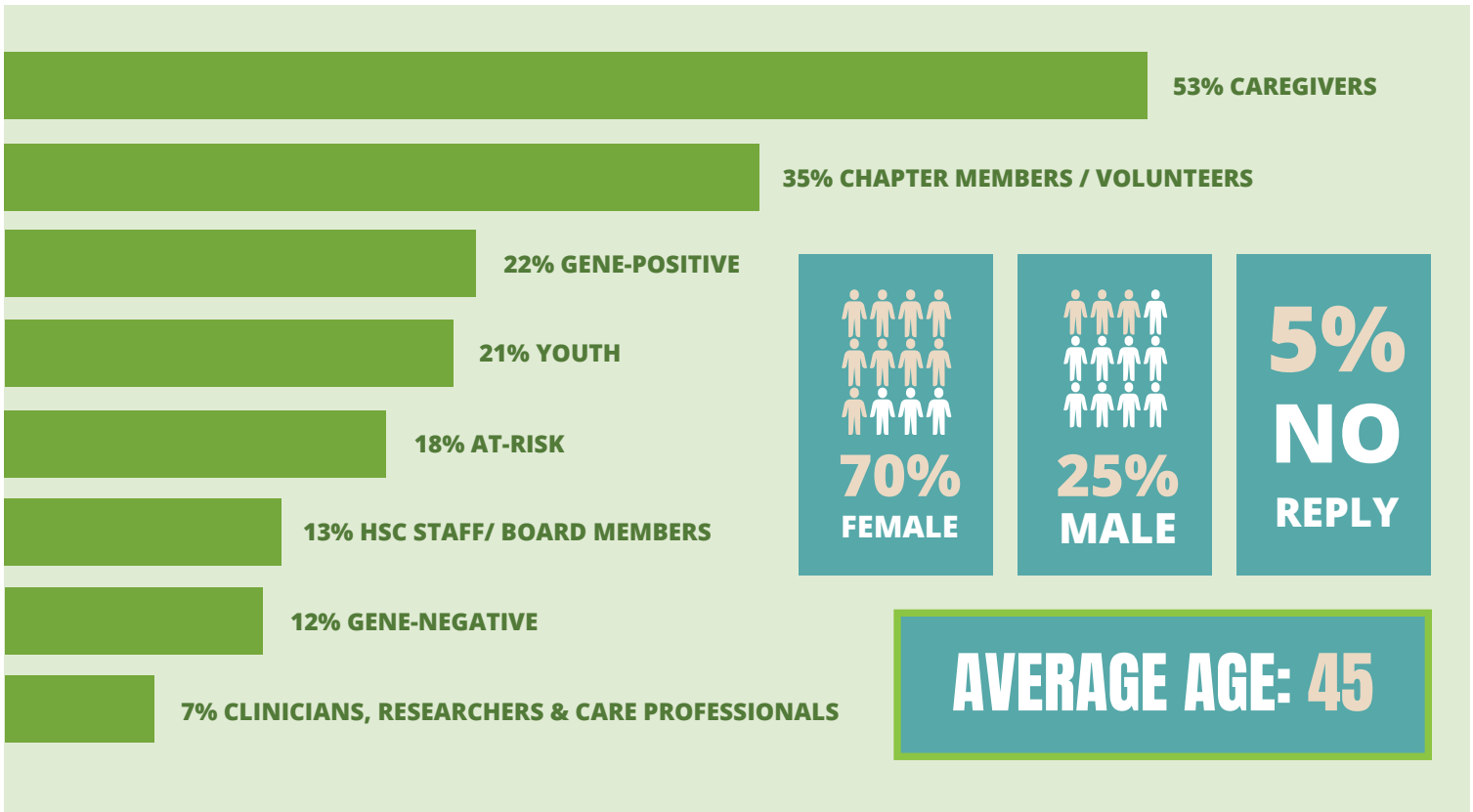
GET UPDATED ON NEW RESEARCH & FINDINGS

LEARN CAREGIVING STRATEGIES

IMPROVE MY FUNDRAISING & AWARENESS STRATEGIES

CONNECT WITH OTHER HD FAMILIES

TO BE MOTIVATED & INSPIRED



GENERAL INFORMATION

- Each space measures 8' x 8'. Assignments to specific booth spaces will be made by HSC
- Please refer to the registration grid on page 1 regarding registration fees
- Power is available, provided the applicant indicates if it is needed on page 2 of the application form
- No amplified sound is allowed
- Confirmation letters will be emailed upon receipt of application, registration fee, and logo. HSC has the right to deny an application if other applications have already been accepted for similar products/services, or if a conflict of interest with a national sponsor/donor is present. Furthermore, HSC has the right to revoke participation without a registration fee refund at any time if the applicant is not meeting these guidelines
- Additional information will be emailed to the successful resource booth applicants prior to the event
- Booth set-up will take place on Friday, November 17th between the hours of 7:30 am and 8:00 am. All resource booths must be set-up when doors open at 8:00 am, both on November 17th and November 18th. The vendor is responsible for all set-up
- There will be QR codes stationed at each booth that attendees can scan to gain points redeemable for prizes, this will encourage attendees to visit each booth
- No resource booth is allowed to sell any items during the expo time, as this expo is ONLY for attendants to gather information on the products available
- Each package includes 8' x 8' tradeshow space, 8' skirted table, 2 chairs, and refreshments during the expo
- All resource booth representatives must be present at their booth by 8:00 am on Friday, November 17th for the opening of the resource expo
- The deadline to apply is July 31, 2023 pending space availability.

PLEASE TAKE THE TIME TO ENSURE YOUR BOOTH MEETS THESE STANDARDS BEFORE YOUR ARRIVAL:

- Appropriate size display for the 8' x 8' space provided
- Appropriate signage to clearly identify your business/organization
- Handouts/takeaways
- Staff (all resource booths must be staffed, these are not static displays)

APPLICATION CHECKLIST:

Please ensure you mail/complete the following:

- Page 2 of the resource booth fair application form (remember to sign it)
- Registration cheque payable to "Huntington Society of Canada"
- Indication if power is needed
- Indication if you will be contributing to our incentive draw
- Logo sent to events@huntingtonsociety.ca

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT EVENTS@HUNTINGTONSOCIETY.CA