

November 13-14TH, 2020

Niagara Falls, ON

Resource Booth Application

The 2020 Huntington Society of Canada National Conference is an invaluable opportunity to meet face-to-face with our community of individuals living with or at-risk for Huntington disease, including youth, as well as caregivers, researchers, and care professionals. You will have the opportunity to raise awareness of your products or services to nearly 400 delegates from across Canada.

Event Details:

November 13TH and 14TH, 2020

Set-Up: Daily, 7:30 a.m. to 8:00 a.m.

Doors Open: Daily, 8:00 a.m. to 3:30 p.m.

Sheraton on the Falls
5875 Falls Ave.
Niagara Falls, ON

Only 15 spaces available!!

Deadline to apply: July 31ST, 2020

Resource Fair Packages

Business	Non-Profit	Conference Sponsors*
\$500.00	\$100.00	Free (By Level)

Your space is confirmed once payment and logo are recieved. Please make cheques payable to "Huntington Society of Canada".

Don't Delay, as space is limited!

Each package includes the following:

- 8' Skirted table and corresponding booth space over 2 days of Conference
- 2 Chairs
- Refreshments available throughout the event

**Our resource fair includes a passport program to entice delegates to visit all booths. Some Conference Sponsorships include booth space. Contact us if you'd like to see the sponsorship package!*

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Business/ Organization Name: _____

Main Contact: _____

Email: _____ Phone: _____

Please describe your business/organization and the products/services you offer: _____

_____Please describe what will be included in your display area: _____

Participating organizations are asked to provide a minimum \$20 gift towards our "Resource Booth Passport Draw".

- ☐ Yes, count me in. I will bring my donation on November 13, during set up
- ☐ Yes, count me in. I will mail my donation ahead of time to the Waterloo Office (address below)
- ☐ Sorry, not at this time

Do you require power at your booth? Please specify:

- ☐ None ☐ Standard Wall Outlet ☐ 7.5amp w/Powerbar ☐ 1 20V-15amp ☐ 120V-20amp

Please refer to the registration table on page 1 regarding registration fees. Your space is confirmed once application, payment and logo are received. Please make cheques payable to "Huntington Society of Canada" and mail with this form to:

Huntington Society of Canada**Attention: Annie Vanexem, Senior Manager of National Events and Chapter Development**
20 Erb St. W, Suite 801, Waterloo, Ontario N2L 1T2

Release of Liability and Consent

In consideration of the acceptance by the Huntington Society of Canada of this application to participate in the 2020 HSC National Conference Resource Fair, the undersigned ("the Covenanter") and on behalf of his or her heirs, executors, administrators and legal personal representatives HEREBY RELEASES AND DISCHARGES the Huntington Society of Canada, the Niagara Chapter of the Huntington Society of Canada, the Sheraton on the Falls and their respective directors, officers, employees, contractors, agents, sponsors and all sanctioning bodies (individually and collectively "the Society") from AND HEREBY CONVENANTS that he or she will at all times hereafter indemnify the Society and keep it indemnified and hold it harmless from and against costs and expenses whatsoever resulting directly or indirectly from or in any way arising out of the Covenanters' participation in the 2020 HSC National Conference, including without prejudice to the generality of the foregoing, death, personal injury or loss or damage to property, howsoever caused, and whether or not the same may have been contributed to or in any way occasioned by the negligence of the Society.

The Covenanter, by his or her execution of this Release, Discharge and Indemnity, confirms that he or she has read, understood and freely agreed to the terms set forth above.

Signature: _____**Date:** _____



HUNTINGTON SOCIETY OF CANADA

NATIONAL CONFERENCE

November 13-14TH, 2020

Niagara Falls, ON

Resource Booth Application

KNOW YOUR AUDIENCE

FOR THE 2020 HSC NATIONAL CONFERENCE

WHY DO YOU ATTEND THE CONFERENCE?

GET UPDATED ON
NEW RESEARCH & FINDINGS

LEARN CAREGIVING
STRATEGIES

IMPROVE MY FUNDRAISING &
AWARENESS STRATEGIES

CONNECT WITH OTHER
HD FAMILIES

TO BE MOTIVATED &
INSPIRED

350

TOTAL # OF
ATTENDEES

47%

FIRST TIME
ATTENDEES



70%
FEMALE



25%
MALE

5%
NO
REPLY

AVERAGE ATTENDEE AGE 45

7% CLINICIANS, RESEARCHERS & CARE PROFESSIONALS

13% HSC STAFF/ BOARD MEMBERS

12% GENE-NEGATIVE

18% AT-RISK

21% YOUTH

22% GENE-POSITIVE

35% CHAPTER MEMBERS / VOLUNTEERS

53% CAREGIVERS

20 Erb St. W, Suite 801 Waterloo, ON N2L 1T2

(519) 749 - 8491 www.huntingtonsociety.ca infor@huntingtonsociety.ca

Charitable Registration Number: 11896 5516 RR0001



Huntington Society of Canada

HUNTINGTON

Société Huntington du Canada



Resource Booth Application

General Information

- Each space measures 8' x 8'. Assignments to specific booth spaces will be made by HSC.
- Please refer to the registration table on page 1 regarding registration fees.
- Power is available, provided the applicant indicates if it is needed on page 2 of the application form.
- No amplified sound is allowed.
- Confirmation letters will be emailed upon receipt of application, registration fee, and logo. HSC has the right to deny an application if other applications have already been accepted for similar products/services, or if a conflict of interest with a national sponsor/donor is present. Furthermore, HSC has the right to revoke participation without a registration fee refund at any time if the applicant is not meeting these guidelines.
- Additional information will be emailed to the successful resource booth applicants prior to the event.
- Booth set-up will take place on Friday, November 13TH between the hours of 7:30 am and 8:00 am. All resource booths must be set-up when doors open at 8:00 am, both on November 13TH and November 14TH. The vendor is responsible for all set-up.
- No resource booth is allowed to sell any items during the expo time, as this expo is ONLY for attendants to gather information on the products available.
- Each package includes 8' x 8' tradeshow space, 8' skirted table, 2 chairs, and refreshments during the expo.
- All resource booth representatives must be present at their booth by 8:00 am on Friday, November 13TH for the opening of the resource expo.
- The deadline to apply is July 31, 2020 pending space availability.

Please take the time to ensure your booth meets these standards before your arrival:

- Appropriate size display for the 8' x 8' space provided
- Appropriate signage to clearly identify your business/organization
- Handouts/takeaways
- Staff (all resource booths must be staffed, these are not static displays)

Application Checklist:

Please ensure you mail/complete the following:

- ☐ Page 2 of the resource booth fair application form (remember to sign it)
- ☐ Registration cheque payable to "Huntington Society of Canada"
- ☐ Indication if power is needed
- ☐ Indication if you will be contributing to our incentive draw
- ☐ Logo sent to avanexem@huntingtonsociety.ca

If you have any questions, please contact Annie Vanexem, Senior Manager, Chapter Development and National Events:

avanexem@huntingtonsociety.ca
OR 1-800-998-7398 x127.