**Make the Fall and Winter Seasons Brighter with an Amaryllis**

Those affected by Huntington disease (HD) know the hope that the Amaryllis inspires. Since 1985, Huntington Society of Canada volunteers have been selling these blooms each fall to support families living with the disease and to fund cutting-edge research into treatments. The support provided to Canadians who are affected by Huntington disease goes a long way, with the hopes of finding a meaningful treatment on the horizon.

With scientists already developing promising treatments, buying an Amaryllis can help keep that hopeful momentum going. Once planted, these bulbs produce gorgeous orange sovereign blooms that brighten the darkest of winter days and add a beautiful touch to any room. We always want to set our targets high, and this year we have no doubt that our community will pull through and help us achieve our goal of selling 22,000 bulbs. At just $15.00 per kit — complete with bulb, pot, stake and saucer, soil and care instructions — they make great gifts for any occasion.

Huntington disease is a hereditary, neurodegenerative illness with physical, cognitive and emotional symptoms. About one in every 7,000 Canadians has HD, but one in every 1,000 is touched by HD, whether at risk, as a caregiver, family member, or friend. The HD gene is dominant, which means that each child of a parent with HD has a 50 per cent chance of inheriting the disease and is said to be at-risk. To date, there are no drugs to slow or stop the progression of HD; however, there are specific drugs available to reduce some of the symptoms. Research is being conducted in Canada and globally to find promising treatments and approaches to treating HD. The Amaryllis inspires hope for a world free of Huntington disease.

To order an Amaryllis kit and inspire hope today, contact [seller’s name] at [contact information], call the Huntington Society of Canada at 1-800-998-7398 or visit [www.inspirehope.ca](http://www.inspirehope.ca).