

FOR IMMEDIATE RELEASE

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***Huntington Society of Canada’s Amaryllis Campaign a Success  
\$115,000 Raised to Fund Huntington Disease Research***

(KITCHENER) Dec. 12, 2014 – The Huntington Society of Canada’s 2014 Amaryllis Campaign raised over \$115,000 to fund research to find a meaningful treatment for Huntington disease (HD) and support affected families across Canada.

Huntington disease (HD) is a debilitating brain disorder that is fatal and incurable. The symptoms, which may include uncontrollable jerking movements and relentless cognitive and emotional impairment, usually present between the ages of 30 and 50 and gradually worsen over the 10-25 year course of the disease. Eventually they lead to total incapacitation and death.

About one in every 7,000 Canadians has HD and approximately one in every 5,500 is at-risk of developing the disease. Many more are touched by HD as a caregiver, family member or friend.

Every year, dedicated volunteers across the country sell Amaryllis kits to raise awareness and inspire hope for HD families. Each Amaryllis kit contains one high-quality Orange Sovereign Amaryllis bulb, soil, a pot, saucer and growing instructions. The kits are a popular gift item for friends, family members, clients and employees.

“Hundreds of dedicated volunteers sold nearly 20,000 Amaryllis kits this year,” says Jim Martin, HSC’s Manager of Development. “These beautiful flowers are blooming in living rooms and offices across the country, inspiring hope for Canadians affected by Huntington disease.”

The Amaryllis Campaign has operated annually for almost 40 years and raised a total of over \$5 million. To learn more about the Amaryllis Campaign, visit [www.inspirehope.ca](http://www.inspirehope.ca) or contact the Huntington Society of Canada at 1-800-998-7398.

The Huntington Society of Canada (HSC) is a respected leader in the worldwide effort to end Huntington disease. HSC is the only Canadian health charity dedicated to providing help and hope for families dealing with Huntington disease across Canada.

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