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Media Contact:

Kaija Hutteri 800-998-7398 Ext. 130
khutteri@huntingtonsociety.ca

Bowmanville Long Term Care Facility Raises Awareness for Huntington Disease

(KITCHENER, ON) Dec. 9, 2014 – Thursday’s Christmas Open House at Glen Hill Strathaven Long Term Care in Bowmanville will feature food, holiday cheer, and – for one staff member – a pie in the face to help raise awareness for Huntington disease (HD).

Strathaven has been selling tickets to give staff, residents and members of the community a say in who gets a face full of whipped cream Thursday evening. The event starts at 6 p.m. and is open to the public. Tickets are \$3 (or an arm’s length for \$5) and will be sold until 7 p.m. when the pie flies.

Huntington disease is a debilitating brain disorder that is fatal and incurable. The symptoms, which may include uncontrollable jerking movements and relentless cognitive and emotional impairment, usually present between the ages of 30 and 50 and gradually worsen over the 10-25 year course of the disease. Eventually they lead to total incapacitation and death.

“To me, the awareness is the most important thing,” says Bunny Clark, a volunteer with the Huntington Society of Canada who suggested the fundraiser to the facility. “I’m hoping that we will have more people learn about HD and take part in other events that are coming up in the spring.”

The Pie in the Face Challenge began when Cindy Moore and Erin Wade, her 22-year-old daughter, posted a video on YouTube challenging Canadians to take a pie in the face for Huntington disease. Erin has HD, and her mother wanted to raise awareness and funds to find a meaningful treatment for the disease. The idea took the country by storm, sparking a flurry of Pie in the Face Challenges across Canada.

To learn more about Huntington disease and the Huntington Society of Canada, please visit www.huntingtonsociety.ca.

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The **Huntington Society of Canada (HSC)** is a respected leader in the worldwide effort to end Huntington disease. HSC is the only Canadian health charity dedicated to providing help and hope for families dealing with Huntington disease across Canada.

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Communications Coordinator
Huntington Society of Canada
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