

FOR IMMEDIATE RELEASE

Media Contacts:

Kaija Hutteri 519-749-8491 ext 130
khutteri@huntingtonsociety.ca

Local Business Gets Involved with the Amaryllis Campaign

(KITCHENER, ON) [November 24, 2014] — With the holiday season right around the corner, many businesses and organizations are looking for ways to show their employees, customers and clients how much they are appreciated. Many are finding that an Amaryllis is a great way to say thank you and support a worthy cause.

Every year, dedicated volunteers in every province across the country sell Amaryllis to raise awareness and inspire hope for Canadians affected by Huntington disease (HD). Each Amaryllis kit costs \$15 and contains one high-quality Orange Sovereign Amaryllis bulb, soil, a pot and saucer, and growing instructions inside a beautiful gift box. This gift will last for weeks and is a perfect way to say thank you.

An Amaryllis makes a memorable gift, in addition to providing a better life for families living with HD. The Dave Roach Real Estate Team in Kitchener-Waterloo is one company that takes the opportunity to thank their clients with an Amaryllis at their open house each year.

“The Team believes in actively contributing to the community,” says Dave Roach, broker. “Our clients truly enjoy the blossoms long after Christmas is over. We are happy to have been able to donate to such a worthy cause.”

Other companies use the Amaryllis campaign as an employee engagement initiative, purchasing a flower for each employee and holding competitions for the longest stem or most blooms.

This year, consider giving a thoughtful, interactive, enduring and cost-effective gift to your clients that brings us one step closer to a meaningful treatment for those affected by Huntington disease. Best of all, the beautiful Amaryllis that you give to your client will take 6 – 8 weeks to grow and bloom, reminding your clients of your generosity and encouraging awareness and understanding of Huntington’s in our communities.

The 2014 Amaryllis Campaign is drawing to a close this week. To learn more about the campaign or to purchase Amaryllis, visit www.inspirehope.ca or contact the Huntington Society of Canada at 1-800-998-7398.

-30-

The **Huntington Society of Canada (HSC)** is a respected leader in the worldwide effort to end Huntington disease. HSC is the only Canadian health charity dedicated to providing help and hope for families dealing with Huntington disease across Canada.

The **Dave Roach Team** is a top Real Estate Team working out of Keller Williams Golden Triangle Realty in Kitchener Waterloo. They provide their clients with extraordinary levels of service, which results in a high volume of repeat business and referrals.

Kaija Hutteri
Communications Coordinator
Huntington Society of Canada
1-800-998-7398 or 1-519-749-8491 Ext. 130

khutteri@huntingtonsociety.ca
www.huntingtonsociety.ca