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The Huntington Society of Canada launches New Website

(Kitchener, ON) November 14, 2013 – A new look for the Huntington Society of Canada (HSC). The Society is pleased to announce the official launch of their brand new website and invite you to take a look. The new design is vibrant with a sleek layout, where visitors can easily learn more about services, research and what HSC has to offer in just a couple of clicks.

The layout has been created to engage everyone from the web savvy user to those who are new to the internet. Visitors can expect to find that our information is easily accessible. The website includes information about services the Society offers to the latest research along with stories from our community.

To celebrate the launch of our new site the Huntington Society of Canada is featuring their public service announcement (PSA), “Do You Really Want to Know?” on the home page. This campaign highlights what Huntington disease (HD) is and why every Canadian should care about genetic fairness in Canada. The Huntington Society of Canada is leading the charge when it comes to gaining genetic fairness for all Canadians.

Genetic discrimination occurs when people are treated unfairly because of actual or perceived differences in their genetic information that may cause or increase the risk to develop a disorder or disease. Genetic information is complicated and should not be used against us. This type of discrimination affects more than just those with Huntington disease, all Canadians are at risk as Canada is the only G8 country that does not protect against this kind of discrimination.

Huntington disease is a debilitating brain disorder that is fatal and incurable. About one in every 7,000 Canadians has HD and approximately five in every 10,000 are at-risk of developing the disease. Many more are touched by HD whether as a caregiver, a family member, or a friend. Huntington disease is devastating for both the body and the mind. The symptoms, which may include uncontrollable jerking movements and relentless cognitive and emotional impairment, usually present between the ages of 30 and 45, and gradually worsen over the 10-25 year course of the disease. Eventually they lead to total incapacitation and death.

The Huntington Society of Canada is a respected leader in the worldwide effort to end Huntington disease. HSC is the only Canadian health charity dedicated to providing help and hope for families dealing with Huntington disease across Canada. The Huntington Society of Canada aspires to a world free from Huntington disease.

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The Huntington Society of Canada is the founding organization of the Canadian Coalition for Genetic Fairness (CCGF). CCGF is dedicated to preventing genetic discrimination for all Canadians. Canada is the only G8 country that does not protect its citizens against genetic discrimination.

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