

**FOR IMMEDIATE RELEASE**  
**Event Date: May 26, 2017**  
**Pierson, Manitoba**

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***The Power of the Pierson Community!***

(KITCHENER, ON) May 5, 2017 – Organizers, Terri Alphonso and Cindy Horrigan, shared that an overwhelming amount of people in Pierson have a connection to the challenges of Huntington disease (HD), “With so many being affected, or being close to a family that is affected, it’s easy to feel like there is nothing you can do to help. This event gives the community an opportunity to make a difference.” With over 180 participants, raising over \$10,000 each year, the town of Pierson will once again pull together for the 5<sup>th</sup> Annual Sprint Into Summer in support of Huntington disease. This year’s theme celebrates Huntington Heroes. Participants are encouraged to come dressed as their favourite hero and enjoy the dunk tank and BBQ. All proceeds will go directly to the Huntington Society of Canada (HSC) to support families in Canada impacted by Huntington disease and Juvenile Huntington disease (JHD).

What? 5<sup>th</sup> Annual Pierson Sprint Into Summer

When? Friday, May 26, 2017, 6:30 p.m.

Where? Pierson Fire Hall, Pierson, Manitoba

Why? In support of the individuals and families impacted by Huntington disease

More Info: Join us to celebrate our 5<sup>th</sup> anniversary and make a difference in the lives of those affected by Huntington disease. To register visit [www.hscevents.ca/sprintintosummer](http://www.hscevents.ca/sprintintosummer)

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**Huntington disease (HD)** is a debilitating brain disorder that is fatal and incurable. About one in every 7,000 Canadians has HD and approximately one in every 5,500 is at-risk of developing the disease. Many more are touched by HD whether as a caregiver, a family member, or a friend. Huntington disease is often described as having the symptoms of Alzheimer’s, Parkinson’s and ALS – simultaneously. As the disease progresses, a person with Huntington’s become less able to manage movements, recall events, make decisions and control emotions. The disease leads to incapacitation and, eventually, death.

The **Huntington Society of Canada (HSC)** is a respected leader in the worldwide effort to find a meaningful treatment for Huntington disease. HSC is the only Canadian health charity dedicated to providing help and hope for families dealing with Huntington disease across Canada.

**For more information:**

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